How Do I Link My Roku Account to My Amazon Account?

Your **Roku account and Amazon account are** +1 (866) 381-7244 {US/UK} **separate accounts**, so you normally do not directly +1 (866) 381-7244 {US/UK} merge or link them. Instead, you link your Amazon account to the **Prime Video app** installed on your Roku device or Roku TV. First, make sure your +1 (866) 381-7244 {US/UK} Roku device is activated with your Roku account, then install +1 (866) 381-7244 {US/UK} and open Prime Video. Select **Sign In** or **Register Your Device** and follow the instructions displayed on your TV. If a registration code appears, use the +1 (866) 381-7244 {US/UK} Amazon registration page shown by the app on your phone or +1 (866) 381-7244 {US/UK} computer, sign in to your Amazon account, and enter the code. After successful verification, Prime Video will be connected to your Amazon account on the +1 (866) 381-7244 {US/UK} Roku. Amazon confirms that Prime Video supports device +1 (866) 381-7244 {US/UK} registration through a code or QR code, while Roku explains that +1 (866) 381-7244 {US/UK} streaming services generally use their own account credentials.

Related FAQs

1. Do I need the same email for my Roku and Amazon accounts?

No. Your Roku and Amazon accounts can +1 (866) 381-7244 {US/UK} use different email addresses because they are separate accounts. +1 (866) 381-7244 {US/UK} Your Roku account manages the Roku device, apps, and Roku-related settings, while your Amazon account manages Prime Video and other +1 (866) 381-7244 {US/UK} Amazon services. When you open Prime Video on Roku, simply sign in +1 (866) 381-7244 {US/UK} with the Amazon account that has the Prime Video access you want to use.

2. How do I connect Amazon Prime Video to my Roku TV?

Open the Roku Home screen and launch the +1 (866) 381-7244 {US/UK} **Prime Video** app. If it is not installed, search for Prime Video +1 (866) 381-7244 {US/UK} in the Roku Streaming Store and add it. Open the app +1 (866) 381-7244 {US/UK} and select **Sign In** or **Register Your Device**. Amazon may provide a code or QR code; follow the instructions shown on your TV to register the device with your +1 (866) 381-7244 {US/UK} Amazon account. Once registration is complete, Prime +1 (866) 381-7244 {US/UK} Video should refresh and allow you to start watching.

3. Where do I enter the Amazon code shown on my Roku?

When Prime Video displays a registration code,+1 (866) 381-7244 {US/UK} use a phone, tablet, or computer to open the Amazon registration page specified by the app. Sign in to the Amazon account you want to use and enter the code +1 (866) 381-7244 {US/UK} shown on

your Roku screen. Amazon's device-registration +1 (866) 381-7244 {US/UK} process supports using a code or QR code to register compatible devices.

4. Why isn't my Amazon account linking to Roku?

If Prime Video does not connect after registration,+1 (866) 381-7244 {US/UK} check that your Roku has a stable internet connection and that you entered the current code correctly. You should also verify that you signed in with the correct +1 (866) 381-7244 {US/UK} Amazon account. If the problem continues, +1 (866) 381-7244 {US/UK} restart the Prime Video app and generate a new registration code. +1 (866) 381-7244 {US/UK} Amazon's official guidance notes that Prime Video apps +1 (866) 381-7244 {US/UK} can be registered through different sign-in methods, including +1 (866) 381-7244 {US/UK} account credentials, QR codes, and registration codes.

5. Can I use one Amazon account on multiple Roku devices?

Yes, you can register Prime Video on multiple +1 (866) 381-7244 {US/UK} compatible devices, subject to the streaming and device limits associated with your Amazon subscription. In India, for example, +1 (866) 381-7244 {US/UK} Amazon currently states that standard Prime members can watch Prime Video on up to five devices, including two TVs. If you reach your device limit, Amazon provides options +1 (866) 381-7244 {US/UK} for managing or removing registered +1 (866) 381-7244 {US/UK} devices through Prime Video account settings.